

Seeking Delphi™

The Future Lives Here



Image: Kai Stakowiak

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Podcasting The Future**

(**and reinventing myself)

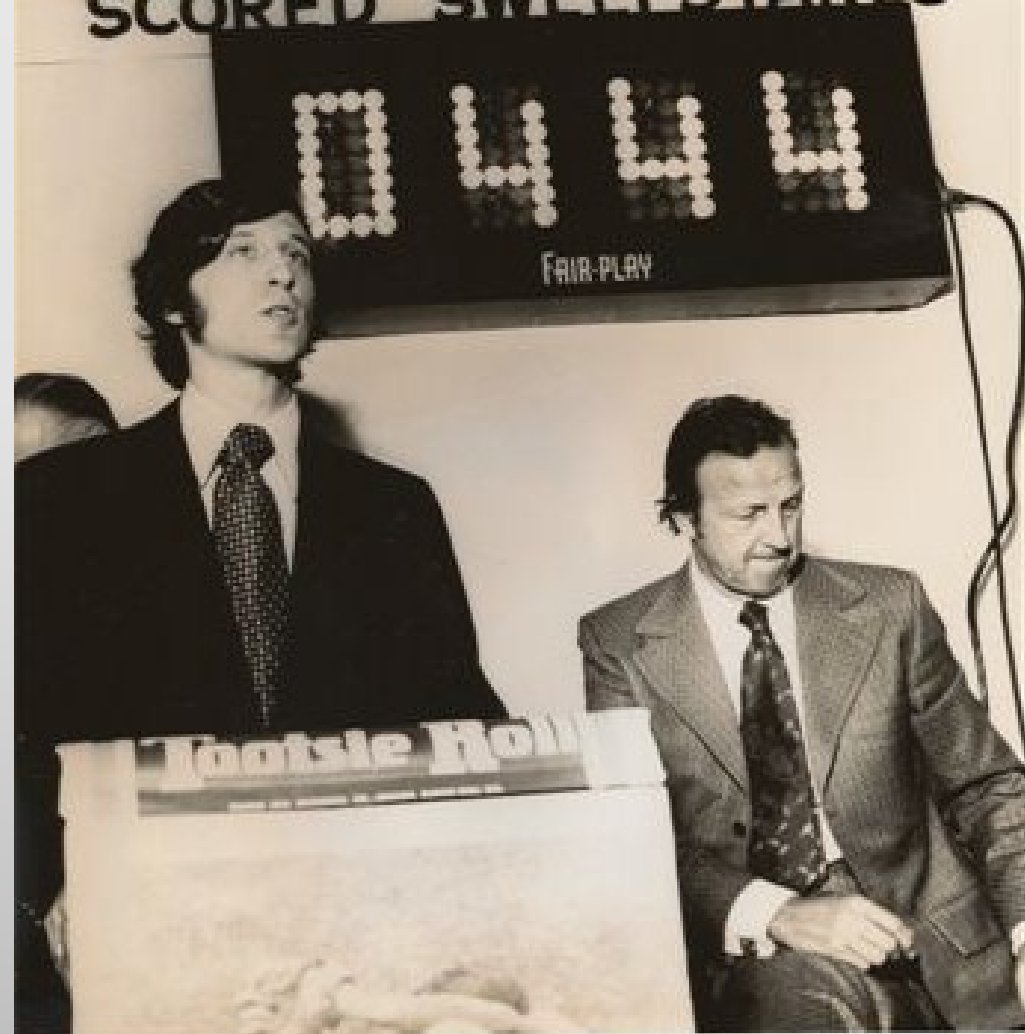


Who Am I?

1 8 8 0



Tootsie Roll
1,000,000th RUN
SCORED SWEEPSTAKES



May 1975

What Next?

- Retired?
- Semi-Retired?
- Quasi-Retired?
- Never Retired!

Objectives

1. Educate the public
2. Build my brand as a futurist
3. Build my network in the futurist community
4. Get back to my roots in broadcast



The Process:

1. A platform

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 **Welcome**
May 23, 2016 by Mark Sackler

ME



The Ol' Professor knew what he was talking about. Well, maybe he didn't, but the advice is sage nonetheless. It is notoriously difficult to predict anything in the future with consistent accuracy. So why in the world would anyone want to become a futurist?



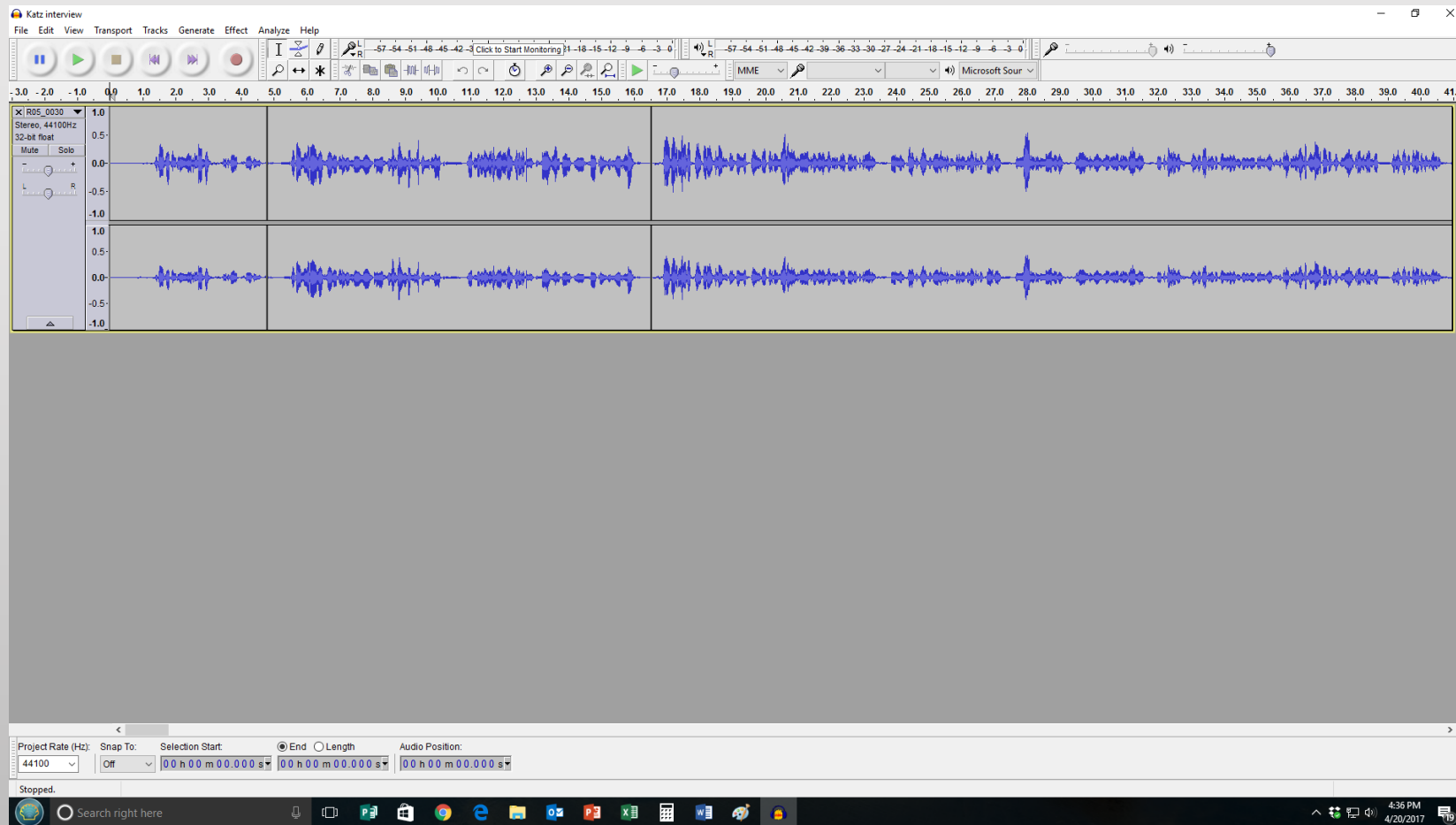
The Process:

2. Equipment



The Process:

3. The Software



The Distribution:

1. iTunes

Seeking Delphi™ » Podcasts

By Mark Sackler

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Free

Category: [Society & Culture](#)
Language: English
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of broadcast

Customer Ratings

We have not received enough ratings to display an average for this podcast.

Links

[Podcast Website](#)
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Description

Any and all subject matter related to the future--the long view--of the human condition. Technology, Health, Economics, Politics, Society, Environment and the basics of how to think about the future.

	Name	Description	Released	Price	
1	Podcast #11: Will Artificial...	Any and all subject ma...	4/20/2017	Free	View in iTunes
2	Podcast #10: Lights! Actio...	Any and all subject ma...	4/7/2017	Free	View in iTunes
3	Podcast #9, Ethics and Em...	Any and all subject ma...	3/30/2017	Free	View in iTunes
4	Podcast #8: Inventing The...	Any and all subject ma...	3/24/2017	Free	View in iTunes
5	Podcast #7, The 3D Printin...	Any and all subject ma...	3/18/2017	Free	View in iTunes
6	Podcast #6, Technology: T...	Any and all subject ma...	3/10/2017	Free	View in iTunes
7	Podcast #5: Teaching and ...	Any and all subject ma...	3/3/2017	Free	View in iTunes
8	Podcast #4: Technology In...	Any and all subject ma...	2/23/2017	Free	View in iTunes
9	Podcast Episode 3: Whatev...	Any and all subject ma...	2/10/2017	Free	View in iTunes
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10 Items

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The Distribution:






2. YouTube



Seeking Delphi

Welcome to the Future. Seeking Delphi is a blog and podcast about all things related to the future. Written and hosted by futurist Mar...
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 <p>Episode #11: Will Artificial Intelligence Kill Your Job? 10 views · 5 hours ago</p>	 <p>Episode #10: The future of cinema and digital entertainment 39 views · 1 week ago</p>	 <p>Episode #9: Ethics and Emerging Technologies 119 views · 2 weeks ago</p>	 <p>#8 Neil Richardson--Preparing for a World That Doesn't Exist--Yet 48 views · 3 weeks ago</p>	 <p>#7 Paul Tinari--3D printing homes, cars, boats--and even 66 views · 1 month ago</p>
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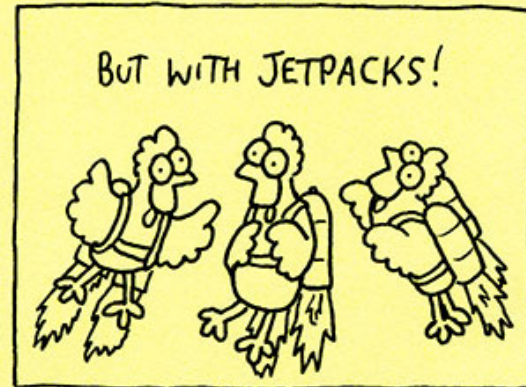
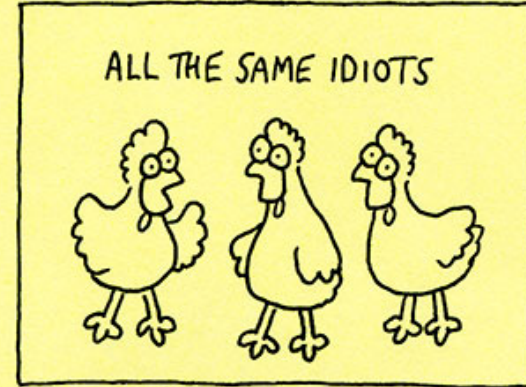
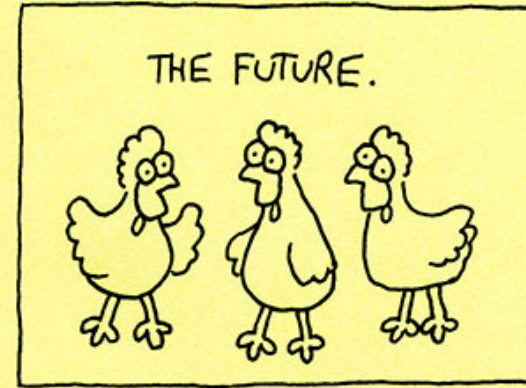
Promotion

The screenshot displays the Facebook interface for the page 'Seeking Delphi' (@seekingdelphi). At the top, navigation tabs include Page, Messages, Notifications, Insights, Publishing Tools, Settings, and Help. The profile picture shows a man in a light blue shirt. The cover photo features a futuristic robot head with blue eyes and orange gears. Below the cover photo, there are interaction buttons: 'Liked', 'Following', 'Share', and 'Learn More'. The main content area includes a 'Write something...' text box and a grid of promotional cards: 'Share a photo or video', 'Advertise your business', 'Get people to learn more', 'Start a Live Video', 'Get messages', 'Create an event', 'Create an offer', and 'Publish a job post'. A 'This Week' analytics section shows 13,597 Post Reach (down arrow), 0 Website Clicks, and 5 Learn More. On the right, there are sections for 'Podcast', 'Page Tips' (with 5 tips), and a response rate of 66% with a 3-hour response time.

RESULTS???



FUN



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